

SWAYAM PRABHA DTH TV CHANNELS - LIVE COUNSELLING SCHEDULES

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REGIONAL CENTRE, IGNOU, MADURAI - 625 018
PROGRAMME SCHEDULE – August 2026 (from 01.08.2026 to 31.08.2026)

Date & Day	Time	Channel Number	Channel Name	Programme Code & Course Code	Subject	Faculty Name
03/08/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BAM/BSCM BHIS-183	Topic: Block -1 (Unit 1) Course Title: The Idea and Tradition of Crafts in Bharat: A Historical Perspective	Dr. P. Sindhu Assistant Professor Department of history Mannar Thirumalai Naicker College Madurai
04/08/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPM01	Topic: Block -1 (Unit 1) Course Title: Consumer Behaviour-Nature, Scope, Models and Applications	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
05/08/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/MCOM MCO-01	Topic: Block -5 (Unit 17) Course Title: Organisational Culture and Climate	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
06/08/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPM01	Topic: Block -1 (Unit 2) Course Title: Consumer Behaviour and Lifestyle Marketing	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
07/08/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BAM/BSCM BHIS-183	Topic: Block -1 (Unit 2) Course Title: Organizational Structure of Craft	Dr. P. Sindhu Assistant Professor Department of history Mannar Thirumalai Naicker College Madurai
10/08/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPM01	Topic: Block -1 (Unit 3) Course Title: Organisational Buying Behaviour	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai

11/08/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/CCP & CPI-102	Topic: Block -4 (Unit 11) Course Title: Strategies (Campaign and Advocacy)	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
12/08/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/MCOM MCO-01	Topic: Block -5 (Unit 18) Course Title: Organisational Change	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
13/08/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/MCOM MCO-01	Topic: Block -5 (Unit 19) Course Title: Organisational Development	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
14/08/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BAM/BSCM BHIS-183	Topic: Block -1 (Unit 3) Course Title: Crafts in Colonial Bharat (India)	Dr. P. Sindhu Assistant Professor Department of history Mannar Thirumalai Naicker College Madurai
17/08/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/MCOM MCO-01	Topic: Block -5 (Unit 20) Course Title: Emerging Trends in OB	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
18/08/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/CCP & CPI-102	Topic: Block -4 (Unit 12) Course Title: Managing an Organisation	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
19/08/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BAM/BSCM BHIS-183	Topic: Block -1 (Unit 4) Course Title: National Movement and Crafts: Self- Consciousness and Swaraj	Dr. P. Sindhu Assistant Professor Department of history Mannar Thirumalai Naicker College Madurai
20/08/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOME/MCOM MCO-021	Topic: Block -1 (Unit 01) Course Title: Scope of Managerial Economics	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai

21/08/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPM01	Topic: Block -2 (Unit 4) Course Title: Perceptions	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
24/08/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPM01	Topic: Block -2 (Unit 5) Course Title: Learning and Memory	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
25/08/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/CCP & CPI-102	Topic: Block -4 (Unit 13) Course Title: International Consumer Organisations	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
27/08/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BAM/BSCM BHIS-183	Topic: Block -1 (Unit 5) Course Title: Craft Policies: An Appraisal	Dr. P. Sindhu Assistant Professor Department of history Mannar Thirumalai Naicker College Madurai
28/08/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPF06	Topic: Block -1 (Unit 1) Course Title: Indian Financial System and Markets: An Overview	Dr. V. KAVERI Assistant Professor Department of Management Studies, GTN Arts college, Dindigul
31/08/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ ALL MBA/MBAOL MMPF06	Topic: Block -1 (Unit 2) Course Title: Introduction to Financial Services	Dr. V. KAVERI Assistant Professor Department of Management Studies, GTN Arts college, Dindigul

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**Regional Director,
IGNOU RC Madurai**

Holidays:

26.08.2026- Milad-un-Nabi